

Cookie Policy

How cookies work

When you visit the Ideaworks website, our website server sends a cookie to your device and uses this number to recognise you when you return to the site or browse from page to page. This cookie is then stored on your computer or mobile device.

All websites can send a cookie to your browser if your browser settings allow it. Many websites do this to track online flow. The cookies we use are performance cookies, these do not contain any personal information and are used so that we can track data on how people use our website.

Performance cookies

These collect anonymous data for statistical purposes on how visitors use a website, they don't contain personal information, and are used to improve your user experience of a website.

Here are some examples of how we use performance cookies:

Gathering data about visits to the Website, including numbers of visitors and visits, length of time spent on the site, pages clicked on or where visitors have come from.

Information supplied by performance cookies helps us to understand how you use the Website; for example, whether or not you have visited before, what you looked at or clicked on and how you found us. We can then use this data to help improve our services. We generally use independent analytics companies to perform these services for us and when this is the case, these cookies may be set by a third party company (third party cookies).

Controlling or deleting cookies

You can easily control and disable cookies through your browser settings.

It is possible to opt out of having your anonymised browsing activity within websites recorded by performance cookies. We use Google Analytics you can opt out of their cookies by clicking <http://tools.google.com/dlpage/gaoptout>

We also use Sitelock, which is a security scanner to help check our site and keep it secure, find out about their cookie policy here <https://www.sitelock.com/privacy-policy#cookiePolicy>

Links to 3rd party sites

Our Site includes links to other websites whose privacy practices may differ from those of Ideaworks. If you submit personal information to any of these sites, your information is governed by their privacy policies. We encourage you to carefully read the privacy policy of any website you visit.

Our website also includes Social Media Features, such as the Facebook button and Widgets. These Features may collect your IP address, which page you are visiting on our site, and may set a cookie to enable the Feature to function properly. Social Media Features and Widgets are either hosted by a third party or hosted directly on our Site. Your interactions with these Features are governed by the privacy policy of the company providing it.

User agreement

By continuing to use our site, you agree to the placement of cookies on your device. If you choose not to receive our cookies, we cannot guarantee that your experience will be as fulfilling as it would otherwise be.